

Live In Torrance

The Torrance Herald

Buy In Torrance

THIRTEENTH YEAR—NO. 17

Published Weekly

TORRANCE, CALIF., THURSDAY, APRIL 28, 1927

Every Thursday

5c per Copy

G. P. WILL BREAK GROUND IN MAY

City Insists on Cost Guarantees Before Lights Are Proposed

PLANT TO EMPLOY 3500

Company Will Begin Work on \$10,000,000 Refinery Next Month

CONSTRUCTION GRADUAL To Move Vernon Plant to Torrance by Easy Stages

Official word was received here Tuesday that the General Petroleum Corporation will break ground next month as the initial step in the construction of the \$10,000,000 refinery in Torrance.

Officials of the company were in the city consulting with municipal authorities regarding permits, sewer connections, and other matters pertinent to the big development program, which eventually will mean the employment of 3500 more men in Torrance.

The first move of the company on its 900 acres in Torrance will be the construction of steel tanks, and one unit of the refinery will be started this summer. The construction program will be continued gradually until the plant here is completed, at which time the big refinery operated by the company at Vernon will be discontinued.

Gradual construction of the Torrance plant and gradual closing up of Vernon units is necessary, G. P. officials point out, in order that production may proceed without interruption.

The company's program in Torrance will provide work for hundreds of men in the building trades.

The initial outlay for development in Torrance will approximate \$250,000, General Petroleum executives said Tuesday.

Kern Creamery Co. To Put Up Structure Here

Building Will Go Up on Alley Corner on Post Avenue

The Kern Creamery Company will break ground today for its new creamery building on Post avenue, at the key corner between Sartori and Cravens avenues.

The new building will be 33 by 60 feet in dimensions and will be equipped with modern apparatus and machinery.

Fred Kern, who has conducted a creamery business between Torrance and Redondo Beach for several years, is head of the concern, and is enthusiastic over prospects in Torrance.

Building permits issued during the past week were as follows: H. M. Meese, 1907 Beech, five-room stucco and garage, \$3200; Dominquez Land Co., 1510 Cravens, galvanized iron addition, \$600; Aidlin and Smalowitz, 155 Acacia, five-room stucco and garage, \$3250; Lee J. Jenkins, 1503 Amapolta, garage, \$200; Harry H. Dole, 1335 Post, one-story brick storehouse, \$3500, Frank Sammons contractor.

Everything in building materials, Consolidated Lumber Co.—Adv.

BILL THE BARBER SAYS

Many a husband puts his foot down only to find that he hasn't a leg to stand on.

Torrance Quiz

How Much Do You Know About Your City?—Play This New Question and Answer Game in The Herald—Enjoy and Learn

- 1-What was the amount of the largest building permit ever taken out in Torrance and to whom was it issued? 2-What is the name of the company in Torrance that manufactures insulating materials from waste slag of the Columbia Steel Corporation? 3-What is the name of the famous city planner who originally planned Torrance and what is his chief occupation now? 4-Who planted most of the trees in Torrance and what is his occupation now? 5-Who is public prosecutor for the City of Torrance? 6-What company first discovered oil in Torrance? 7-What is the chief difficulty in obtaining direct telephone service between Redondo Beach and Torrance? 8-Who owns the most northerly piece of property fronting on Western avenue in the city of Torrance? 9-Who is manager of the Torrance Merchants baseball team? 10-In what branch of athletics has Torrance High School been most successful? (Answers on Last Page)

Eno Corporation Former Mayor Favors Men Who Live Near Work

Roy Musser Tells Rotary Club About Torrance Factory

That the Eno Rubber Corporation is favoring employees who live in Torrance was the statement made by Roy Musser, president of the company, in an address before the Rotary Club of Torrance last Thursday noon. Mr. Musser explained that when the company moved to Torrance many employees living in Los Angeles came here to work, but he said that these men gradually are taking up residence in Torrance.

Mr. Musser said that the plant in Torrance makes many rubber articles for the moving picture industry. The company recently completed an order for "The Circus," Charlie Chaplin's new comedy. Tent stakes and big mallets used in the production are of inflated rubber, Mr. Musser explained, so that one actor may hit another on the head without doing injury.

Royal Neighbors Attend Conclave

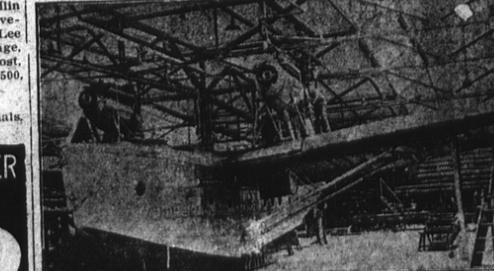
Local Royal Neighbors are in attendance at the annual district meeting in session today at Fellowship Club hall, Tenth and Myler streets, San Pedro.

BAKED HAM DINNER

The Ladies Aid Society of the Lutheran Church will give a baked ham dinner Wednesday, May 4, at American Legion clubhouse.

Service will start at 5:30 p.m., and last as long as the ham does.

Germany Makes Three-Way Plane



BERLIN, Germany.—The "Roco," an all-metal monoplane being constructed at the Rohrbach-Werke in Berlin, which is designed for service between Berlin, Hamburg and London. It is equipped that it may go on land, in air, and on the water. It is equipped with two 450-horsepower Hirth-Boyer Condor motors, and has plenty of room for ten passengers, two pilots, one mechanic, one wireless operator, and a navigator. Its maximum speed will approach 150 miles an hour, and it has a cruising radius of 1300 kilometers.

NINETEEN BABIES HONORED IN MOTHERS' CENTER TESTS

Wee Helen Marie Young, daughter of Mr. and Mrs. F. J. Young, 1007 Cota avenue, will head the list of 1907 Cota avenue, will head the list, with an average of 98.60, when babies who have been in attendance at the Torrance Mothers' Educational Center during the past year. Honor certificates to be presented May 2 at 2 p.m. at the Chamber of Commerce building in Los Angeles, were awarded those babies scoring 95% or over, who show an increase over last year's score. Blue ribbons will be given those who score 98% or over, but who do not show an increase. Ninety-two babies registered at the Center during the last year. Those receiving certificates are Helen Marie Young; Don Baxter Jr., 1020 Cravens; Thomas O. Bishop, 1720 Andree avenue; Warren Edwards, 2208 Andree avenue; Patricia Garaghty, 808 Amapolta avenue; Harvel Gutfenfelder, 907 Amapolta; George Metzger Jr., 1009 Cravens; Barbara Rhodes, 1618 Arlington; Charles Ripley Jr., 1015 Cota avenue; Reginald Sunde, Kern Court; Bonnie Ann Stephens and Florence Cummings, Wilmington; Anthony Fish, Lawndale; Joseph Garvin, Manhattan Beach; Mary L. Kersey, Redondo Beach; Nevada June Lamen, 308 Narbonne avenue; and Betty Riedel, 534 Pennsylvania avenue, Lomita. The following babies were awarded blue ribbons: Betty Jane, daughter of Mr. and Mrs. H. A. Adams, 1112 Alton street, Wilmington; Teresa, daughter of Mr. and Mrs. L. A. Bahner, Redondo Beach; Anna Jean, daughter of Mr. and Mrs. C. D. Blackstad, 2215 Arlington; Lee, son of Mr. and Mrs. G. Bly, Wilmington; Robert, son of Mr. and Mrs. C. B. Carter, Wilmington; William, son of Mr. and Mrs. Harry, son of Mr. and Mrs. H. Huskey, Long Beach; John, son of Mr. and Mrs. H. G. Hemsath, 513 Portola avenue; Eleanor, daughter of Mr. and Mrs. E. Kinsey, 527 Sartori avenue; Dorothy, daughter of Mr. and Mrs. William Leets, 1926 Broadway avenue; Marion, daughter of Mr. and Mrs. G. Muir, 632 Sartori avenue; Marion Louise, daughter of Mr. and Mrs. B. W. Webber, 1917 Cabrillo avenue; Violet, daughter of Mr. and Mrs. L. E. Webster, 916 Amapolta avenue; Leonard, son of Mr. and Mrs. L. Warthan, 650 Borden avenue; Forrest J., son of Mr. and Mrs. Forrest J. Young, 1007 Cota avenue.

Torrance Reins All Next Week

Boys will rule in Torrance all next week, when the annual observance of Boys' Week, sponsored by Rotary and Kiwanis, takes place. Boys will govern the schools for two days, will compete in athletic contests, run the city of Torrance for a day, match skills in handicraft, attend church, and Tuesday boys will govern the city of Torrance. The sale of the property was made through the agency of J. C. Smith of the Torrance Investment Company.

Police Kill Five More Stray Dogs; Warning Renewed

The stray dog edict, following the rabies warning issued by Chief Calder on Thursday, is still in effect. Five dogs have been killed since last Friday on complaints of residents. The health authorities have emphasized that all stray dogs be dispatched during the next 90 days. The warning came after a dog which had bitten several other canines in Torrance was found to have been suffering from rabies.

Police Nab 2 Men On Liquor Charges

J. E. Jones was arrested for alleged sale of liquor and Carl P. Steele was taken into custody for asserted possession early Monday morning by Officers Edwards and Olsen. The officers say they saw the two men negotiating in front of a local hotel and searched the premises. Steele pleaded guilty and was fined \$500 or sentenced to serve 90 days. Half of the fine was suspended. Jones is in jail, unable to furnish bail.

Observations

The Mississippi Flood—"Superior" California—Great Britain in China—The Blue Laws and God; Bobbed Hair, Attractive Dress, and Morals

By W. HAROLD KINGSLEY

ONE of the most dire catastrophes that ever brought death and ruin to a great district in the United States is sweeping down the valley of the Mississippi and her roaring tributaries, wiping out whole towns, killing all live stock, destroying crops, leveling farms, and threatening to usher in a wave of pestilence. At this writing more than 100,000 square miles of populated and rich territory is under water. One hundred and twenty-five thousand men, women and children are without shelter, food, and potable water.

SO great is the catastrophe that President Coolidge has sent the best organizer in the United States to take charge of relief work with full power to act. And this man—Herbert Hoover—said Monday: "There are three things for us to do—get the people to safety, feed them, and then start them out in life again. Certainly the United States is rich enough to do this."

THE Sacramento Bee some years ago adopted the term "Superior California" to apply to the territory generally known as the northern part of the state. Asked by northerners to discontinue the use of the term in the interests of state-wide harmony, the Bee retorts with an editorial stating that the word Superior best suits the region in that it implies everything that is true.

THE United States is not in the same position. Our sovereignty is not at issue. Even if American concessions ended in China we still would come out economically unscathed. By the exercise of restraint in China today we might even better our economic position in the Orient for the future. And in the light of President Coolidge's address of Monday night that is our chief aim.

JAPAN is massing large forces in Manchuria. This does not please Great Britain. So Downing street takes steps opening the way for the use of all force necessary in the Orient to protect British interests. Really we cannot blame Great Britain for doing this. Loss of the British concessions in China would speed the decline of the great empire flung out over the world by the "light little" islanders. In reality the life of the British empire is at stake in the Orient today. If force will hold the empire intact Great Britain intends to use it, and all of it that is necessary.

INVOKING blue laws of the vintage of 1794, city authorities Monday arrested nine officers of the Pittsburgh Symphony Society for holding a concert Sunday "for members only."

A LARGE contingent of Aimee Semple McPherson's congregation is objecting because the evangelist bobbed her hair and wears attractive clothes.

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PLAN WILL PROTECT PEOPLE

Guarantees Will Be Demanded From Concerns Before Petitions Started

INSIST ON COMPETITION

Trustees Will Disregard All Proposals Circulated by Private Groups

City trustees and directors of the Torrance Chamber of Commerce informally decided Tuesday afternoon that the taxpayers of Torrance should know exactly what a lighting system in the city would cost per front foot before any steps to propose installation of such a system were taken.

With the adoption of this policy the men present at the meeting in Torrance should know exactly what a lighting system in the city would cost per front foot before any steps to propose installation of such a system were taken.

According to the method of procedure adopted at the meeting a group of companies will be provided with plans and specifications and asked to submit to the Chamber of Commerce in writing guaranteed maximum costs of installation.

When these written guarantees are received the Chamber of Commerce will be able to circulate petitions among property-owners with complete information regarding costs at hand.

No petitions will be considered by the trustees, it is agreed, until the cost survey has been completed by the Chamber of Commerce. Any petitions circulated by lighting companies, specifying certain types of posts and thus eliminating competition, will be disregarded by the trustees, it was also tentatively agreed.

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